



## **DANCEHOUSE EXPRESSION OF INTEREST MELBOURNE FRINGE FESTIVAL 2014**

Dancehouse invites you to submit an expression of interest to perform your work in our iconic venue as part of the 2014 Melbourne Fringe Festival. We are excited to offer our 2 performance spaces for the presentation of new works by emerging artists, creating a vibrant and cutting edge Fringe season. This is one of few opportunities to present your work at Dancehouse, outside of our curated program. We welcome works from other art forms which place the moving body at the core of their investigation.

### **ABOUT DANCEHOUSE**

Dancehouse is the premier centre for independent dance in Australia. Through its programs of residencies, performance, training and research, Dancehouse is a space for developing challenging, invigorating, and socially engaged moving art. Dancehouse is also a hub of knowledge and resources, a presenter of outstanding programs targeting multiple communities and a fierce advocate for the vibrancy and literacy of the Australian independent dance sector.

### **IMPORTANT DATES**

Dancehouse expressions of interest close : 27 April  
2014 Melbourne Fringe Festival registration : 2 - 23 May  
2014 Melbourne Fringe Festival : 17 Sept - 4 Oct

### **WHAT WE OFFER**

There are many benefits to bringing your work to Dancehouse. With a commitment to the artistic process, we will only be housing one show or one double bill per week. This will allow artists more time in the space in the lead up to their show for warming up, longer tech rehearsal times in production week and access to the space for final rehearsals in the production week.

### **PERFORMANCE SPACE**

You will have use of one fully equipped theatre for one week with up to 4 shows (additional shows by negotiation)  
Schedule example (final schedule to be negotiated with successful artists):

Monday: Bump in, rehearsal in space, tech rehearsal with operator (up to 6 hours)  
Tuesday: Dress rehearsal with operator (up to 4 hours)  
Wednesday: Show 1, (access to space from 6pm)  
Thurs: Show 2 (access to space from 6pm)  
Fri: Show 3 (access to space from 6pm)  
Sat: Show 4 (access to space from 6pm)  
Sun: Bump out

You will also receive preferential access to space for rehearsal prior to your season, charged at the Dancehouse member rate.

In order to keep your costs down, we recommend that your show does not contain large sets or items that need to remain on the stage during the entire season and can be packed away easily and quickly after your show each night.

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### TECHNICAL SUPPORT

- Dedicated technician for bump in/out, tech rehearsal and dress rehearsal totalling 4 hours per rehearsal
- Light/AV/sound operator (one only) if required for shows
- Access to the standard in-house lighting rig, sound equipment for the season (any additional equipment will be at a cost to the artist). If you are intending to apply as part of a double bill, please note that we will be unable to refocus lights in the turn around between each performance
- Access to preferential deals negotiated by Dancehouse, should any extra equipment be hired
- Access to our Venue Manager and Production Manager for the coordination of the season at Dancehouse, to ensure compliance with OH&S and risk management
- Access to Dancehouse Greenroom
- Access to free onsite wifi
- All power and outgoings
- Extra bump in time – to be negotiated, possibly at extra cost to the artist

### BOX OFFICE/PUBLICITY

All ticketing operates through the Melbourne Fringe Festival, however Dancehouse will run an onsite Box Office for any unsold tickets. Since you will have access to our existing audiences, Dancehouse requires that you use our ticket rates – \$25 full, \$20 concession, \$15 member. *Dancehouse will not take ANY of the box office proceeds. The artist will keep all box office income less any fees that the Melbourne Fringe Festival may charge.*

You will also receive:

- Dancehouse Box Office Manager and FOH staff for onsite ticket sales and ushering
- Access to pay bar during the season (proceeds go to Dancehouse)
- Access to our Audience Development and Marketing Manager for publicity advice
- Program notes for circulation at the performance
- Fortnightly email newsletter and social media circulation to Dancehouse database (over 6500 subscribers)
- Online listings on various industry forums
- Presence on the Dancehouse website, including ticketing link
- Flyer display in our foyer

We propose a venue hire fee which we believe to be a viable financial model to support you getting your show up and running for the Fringe season.

### **COST: \$3,500 per week**

Please complete to all sections of the EOI form and submit by Sunday 27 April 2014.

The form can be accessed via this link:

<http://form.jotform.co/form/40988664844876>

#### Profit versus Cost example:

If you have as few as 45 paying audience members for each of your four performances, your box office income will be \$3600 (average ticket price \$20).

The costs for your season at Dancehouse will be fully covered!